



Príncipe de Viana

now

greener

VEGANO

July 2017. Príncipe de Viana wines are now **greener**.

Bodegas Príncipe de Viana has obtained the **V-Label**, the European Union's certificate that guarantees that its wines are **suitable for vegans**.

Today, health is one of the main subjects of our society. Listening to the consumers' demands, Bodegas Príncipe de Viana has once again confirmed their care for public concerns by adding the EU's official seal on the wine labels.

This is one step further in Príncipe de Viana's pursuit to offer consumers enjoyable, quality, sustainable, consistent, and very natural wines, thus taking responsibility in the wellbeing of society.

Achieving this goal is only possible thanks to a sustainable management of the vineyard and of the environmental resources as well as to a winemaking that takes great care of the grapes. This philosophy has made Príncipe de Viana a benchmark for quality.

