

# Príncipe de Viana renews its single-varietal wines

**March 2016.** Príncipe de Viana's single-varietal wines renew their image.

In a further demonstration of their dynamism, Bodegas Príncipe de Viana renews the presentation of their varietal wines, an image which reflects the lively, fresh and elegant character of these red wines.

It is four Príncipe de Viana single-varietal reds, a Syrah, a Tempranillo, a Red Grenache, and a Graciano which frankly reproduce the virtues of these four varieties. Each of them reveals the typical aromas and flavours of each type of grape, with a touch of oak barrel ageing to add the ideal structure without disguising the fruit.

Conceived for those palates that want to enjoy a wine with no further complications and without sacrificing fruit authenticity, the Príncipe de Viana single-varietal wines now disclose an image in accordance with their distinct style.

The quality of these wines has been recognized with awards from several international contests, such as the Silver Medal received by the Red Grenache from American Dallas Morning News competition. Príncipe de Viana Tempranillo was also recommended "for its true expression of fruit at a great price" by Spanish *Guide of Superwines*.

With this new image, Bodegas Príncipe de Viana hopes to conquer yer more palates.

